

## **HOW THE SURVEY WAS CONDUCTED**

**Telephone interviews with 1551 residents using random digit dialing  
(July 23-August 14, 2007)**

**1,036 low-income (poor and near-poor below 200% of poverty level)**

**515 moderate and higher income New Yorkers**

**Conducted in English and Spanish.**

**Margin of error: low-income +/- 3.1%; mod-higher income +/- 4.4%; the margin of error is greater for subgroups.**

**Survey administered by Lake Research Partners, national pollsters**